

# Color Palette

Extracted from the TiriVelo brand. The teal family is the core — deep navy for authority, bright cyan for energy.

TiriVelo Blue

Main Brand Anchor

197594

Cerulean

TiriVelo Teal

Secondary Anchor

2BA3B7

Pacific Blue

Lighter Variations of Anchor Colors

23A3CE

46BED4

Accent Colors: Success, Action, Safety, & Error  
(lighter variations below)

4AB580

Mint Leaf

E48525

Amber Earth

BA2C33

Intense Cherry

6EC499

E99D51

D44950

Black & Grays for Footer, Text, Strokes, etc.

02191C

AEAEAE

D1D1D1

Mid Black

Silver

Ghost Gray