

Affinity Mapping

Routine-Driven Care

Routine-Drive Care

Feeding twice per day <small>Ryleigh</small>	Uses chore chart for feedings <small>Ryleigh</small>	Feeding at same times everyday (6:00am and 5:30pm) <small>Ryleigh</small>
Structured routine: 2 walks daily <small>Ryleigh</small>	Feeding twice daily <small>Ryleigh</small>	Glucosamine given nightly <small>Ryleigh</small>
Dogs fed twice daily <small>Ryleigh</small>	Weekly burshing <small>Ryleigh</small>	Feeding tied to breakfast & dinner <small>Ryleigh</small>
Medication given with meals <small>Ryleigh</small>	Grooming scheduled 1 year in advance <small>Ryleigh</small>	

Shared Responsibility

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Kids feed in evening <small>Ryleigh</small>	Kids scoop poop <small>Ryleigh</small>	Use chore chart <small>Ryleigh</small>
Husband involved in care <small>Ryleigh</small>	Sister and mother-in-law help sometimes <small>Ryleigh</small>	Husband and son help with care <small>Ryleigh</small>
Children help with care <small>Ryleigh</small>	Husband shares medication duties <small>Ryleigh</small>	Uses pill case to avoid double dosing <small>Ryleigh</small>
Stress increases when husband travels <small>Ryleigh</small>	Wants shared visibility of tasks <small>Ryleigh</small>	

Health Complexity & Age

Health Complexity & Age

Heartworm medication <small>Ryleigh</small>	Hip & joint pain <small>Ryleigh</small>	Glucosamine nightly <small>Ryleigh</small>
Adjusted exercise due to pain <small>Ryleigh</small>	Concerned about aging <small>Ryleigh</small>	11-yea-old dog <small>Ryleigh</small>
Thyroid medication 2x daily <small>Ryleigh</small>	Arthritis management <small>Ryleigh</small>	Yearly bloodwork <small>Ryleigh</small>
Monthly heartworm easy to forget <small>Ryleigh</small>	First time managing long-term illness <small>Ryleigh</small>	

Emergency & Toxicity Anxiety

Emergency & Toxicity Anxiety

Researched CBD dosage <small>Ryleigh</small>	Looked up chocolate toxicity <small>Ryleigh</small>	Called trusted people <small>Ryleigh</small>
Went to vet when hip pain worsened <small>Ryleigh</small>	Asked Alexa about grapes <small>Ryleigh</small>	Consulted sister (vet tech) <small>Ryleigh</small>
Googled vitamin ingestion <small>Ryleigh</small>	Avoided \$150 poison control <small>Ryleigh</small>	Low confidence in late-night decisions <small>Ryleigh</small>

Emotional Stress & Guilt

Emotional Stress & Guilt

Frustration with marking indoors <small>Ryleigh</small>	Stress from repeated accidents <small>Ryleigh</small>	Reassurance when dogs are calm with kids <small>Ryleigh</small>
Guilt when leaving dogs <small>Ryleigh</small>	Wonders how dogs feel when gone <small>Ryleigh</small>	Stress when dog appears in pain <small>Ryleigh</small>
Emotional response to aging <small>Ryleigh</small>	Stress when house is chaotic <small>Ryleigh</small>	Stress when dogs makes mess <small>Ryleigh</small>
Overwhelmed when husband travels <small>Ryleigh</small>	Hard to manage meds with kids <small>Ryleigh</small>	Stress about forgetting heartworm <small>Ryleigh</small>

Trust & Information Sources

Trust & Information Sources

Asks husband first <small>Ryleigh</small>	Applies advice by dog size <small>Ryleigh</small>	Asks sister first <small>Ryleigh</small>
Difficulty knowing if advice applies <small>Ryleigh</small>	Asks vet first <small>Ryleigh</small>	Consults breeders <small>Ryleigh</small>
Extremely confident in research <small>Ryleigh</small>	Asks sister (vet tech) <small>Ryleigh</small>	Uses Alexa <small>Ryleigh</small>
Confident in answers <small>Ryleigh</small>	Uses Google <small>Ryleigh</small>	Calls vet when open <small>Ryleigh</small>
		Calls vet when open <small>Ryleigh</small>

Behavior Management

Behavior Management

Doberman marks indoors <small>Ryleigh</small>	Chews socks <small>Ryleigh</small>	Needs supervision <small>Ryleigh</small>
No major behavior issues <small>Ryleigh</small>	Must monitor exercise due to hips <small>Ryleigh</small>	Dogs get into things <small>Ryleigh</small>
Senior dog doesn't bark to go outside <small>Ryleigh</small>	Indoor accidents due to missed cues <small>Ryleigh</small>	